



The topics of IM – Information Management & Consulting:

Business Engineering
Business Process Management
Change Management
Content Management
Controlling
Customer Relationship Management (CRM)
Data Warehouse
eBusiness
eCollaboration
eGovernment
eHuman Resources
Enterprise Resource Planning (ERP)
eProcurement
ePublishing
Information Management
IT Architecture
IT Consulting
IT Project Management
IT Risk Management
IT Security
IT Strategy
Knowledge Management
Learning Management / e-Learning
Mobile Business
Outsourcing
Portals
Production Planning & Control (PPC)
Service Engineering
Supply Chain Management (SCM)
Usability-Management

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Short Profile

The ever-growing relevance of information management technologies in the last two decades had a strong impact on the theory and practice of business administration and management approaches. Nowadays there is no company that does not manage its most important (and even the less important) business processes without information technologies. The approach of sustainable and highly integrated business processes – in Germany promoted especially by university professor, business angel and entrepreneur Prof. Dr. Dr. h. c. mult. August-Wilhelm Scheer – today determines the organisational structure and strategic alignment of enterprises substantially. New business models and management domains emerged and changed the traditional businesses of companies to an environment driven by information technologies: mobile communication technologies, CRM and SCM, PPC- and ERP-systems, content management and learning management, portals etc.

The professional journal **IM – Information Management & Consulting** examines the fundamental relations between business administration and information technology, the innovative business reality, and the impacts of information technologies on the discussion of the scientific community.

Focusing on strategy, technology, organisation, human resources, and consulting our journal discusses concepts, methods and techniques for a successful and sustainable information management. Top experts from the industry, the public sector, academic institutions, and from the most important consulting companies are authors of **IM**. Managers, scientists and students in the field of business administration, information management and other disciplines gain benefits of applicable as well as scientifically established ideas and impulses.

Publisher of **IM** is Prof. Dr. Dr. h.c. mult. A.-W. Scheer, director of the Institute for Information Systems at the German Research Center of Artificial Intelligence (DFKI) at the University Saarbrücken and founder and chairman of the supervisory board of IDS Scheer AG and imc AG as well as member of the supervisory board of SAP AG. **IM** is published since 1986.

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