

Business Sustainability 2013

Management, Technology and Learning for Individuals, Organisations and Society in Turbulent Environments

> November 20-22, 2013. Póvoa de Varzim, Portugal



<u>UNESCO</u> cultural World Heritage sites: Historic Centre of Guimarães, Historic Centre of Porto and Alto Douro Wine Region.

Deadline for full papers submission: September 30th, 2013

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About the Conference:

The overall objectives of the conference are to advance the theory and practice of Business Sustainability, implementation and promotion of practices in companies towards sustainability across multiple dimensions on all organisational levels, from strategic management to operational levels, in every type of business and for every company's function. To bridge the gaps between theory and practice, between academia and companies, between abstract and real worlds, and to bring people in the centre, as a critical success factor towards business sustainability.

To provide an innovative environment to Conference participants through a **new type of conference sessions** (click here to see details on web page!) for their **PROACTIVE GENERATIVE COLLABORATIVE LEARNING** which is the main Conference meta-objective, and its innovative offer.

A shortlist of intended **topics** include:

sustainability – economic, environmental and societal, business models, networked economy, knowledge economy, leadership and governance, learning organization, meta-organizations, production economics, research & development, society, strategic management, integration, design, traditional and radical management, collaborativeness, organisational semiotics, chaos and complexity management, cloud organisations and business, and other emergent business sustainability issues in various application domains, such as manufacturing, commerce, public sector, transport, agriculture, healthcare, banking, education, services, and others, in the context of business sustainability, management, technology and learning for individuals, organisations and society in turbulent environment

All accepted full papers will be published in the Conference Proceedings which will be published by 2100 Projects in a book with ISBN, and will be considered for publication in supporting international scientific peer-reviewed journals.

Venue:

The Conference will take place at the AXIS VERMAR Conference & Beach Hotel (4-star hotel), Póvoa de Varzim. It is a good place to experience PROACTIVE GENERATIVE COLLABORATIVE LEARNING, which is the main Conference meta-objective, and its innovative offer.

It is located in a wonderful historic and cultural region with the uninterrupted tradition from the early ages, with three locations/zones proclaimed the UNESCO cultural World Heritage within 100 km: Historic Centre of Guimarães, Historic Centre of Porto and Alto Douro Wine Region

(for more information about the venue please visit the conference "Venue" section on the web page)

Key Dates:

Full Paper Submission	September 30th, 2013
Acceptance Notification	October 10th, 2013
Revise / Camera Ready	October 31th, 2013
Conference dates	November 20 - 22, 2013

For more information, or to be included on our mailing list, please contact:

e-mail: bs@2100projects.org URL: http://www.2100projects.org/conferences/bs13/