

ICMB 2014 Call for Participation



13th International Conference on Mobile Business 2014
mbusiness2014.org

EXTENDED DEADLINE TO MARCH 15TH!!!!

“Why, Sir, you find no man, at all intellectual, who is willing to leave London. No, Sir, when a man is tired of London, he is tired of life; for there is in London all that life can afford.” — Samuel Johnson



The conference venue for ICMB 2014 will be the LSE campus, right in the middle of London just East of Oxford Street and a short walk away

from Covent Garden. The conference plenary room and the group discussion breakout rooms are all situated in the two newest LSE buildings – The New Academic Building and 32 Lincoln’s Inn Fields (<http://goo.gl/maps/Z7Gcw>). So, please plan to join us in June 2014 — immediately before ECIS 2014 in Tel Aviv — by submitting your paper, panel proposal, or simply just to join. London is the World’s low-fares airline centre, so travel costs should be reasonable. We will strive to make conference registration costs low as well.

2013 has seen the 40th anniversary for Martin Cooper’s first mobile phone call. Current smartphones and tablet computers connected to

powerful cloud services through fast network connectivity introduce a step-change in almost every sense. The emphasis is rapidly shifting from voice, packet switching and short messages on services closely linked to telecommunications operators towards data-intensive Internet services delivered through a browser or through the more than 2 million different apps. Whilst this phenomenon is racing ahead and an increasing range of services are represented on mobile platforms, research is seeking to understand and contextualise its more theoretical significance, for example, in terms of the innovation dynamics, the emergence of new standards and infrastructures, new user interaction modalities, new business models, the discussion of the consumerisation of IT, and many more subjects. One way of characterising the dynamics of the current mobile revolution is the complex and contradictory balancing of the highly generative opportunities for decentralised innovation through digital technology with the deep reliance on digital infrastructures enabling such distributed activities.



**INFORMATION SYSTEMS
AND INNOVATION GROUP**
Department of Management



Association for Information
Systems (AIS)

Organiser

The 13th International Conference on Mobile Business will be hosted by the Information Systems and Innovation Group within Department of Management at The London School of Economics and Political Science where the mobility@lse research unit since 2001 has been active within the areas of mobile computing, enterprise mobility (mobility.lse.ac.uk) and digital infrastructure innovation (digitalinfrastructures.org).

Conference

ICMB 2014 will be organised as a two-day academic conference with papers accepted based on quality, relevance and originality. Selected papers will be presented in plenary sessions, whilst the majority will be presented and discussed in smaller groups. The conference will very much be organised as working conference where participants will return with essential insights on how to improve their papers for mainstream journal publication within the core Information Systems and related journals. The ICMB community will in this way support the process of achieving more impact of their ideas within the Information Systems and neighbouring academic communities.

ICMB is an AIS-affiliated conference and accepted papers

will be made available on AIS Electronic Library (AISEL).

Topics

The conference review process will not be organised in thematic streams and will seek to source academic papers on all relevant issues relating to mobile information technology, such as (in alphabetical order):

- Ad hoc and sensor networks
- Adoption of mobile and ubiquitous technologies
- Analysis of individual mobility and usage patterns
- B2B services and applications
- Behaviour analysis in mobile social networks
- Business processes and mobile IT
- Civil society and Mobile IT
- Economic impact of mobile IT
- Emerging mobile markets
- Enterprise mobility, consumerisation, and BYOD
- 4G to 5G – will there ever come an end to G-forces?
- Heterogeneous mobile IT communities
- Internet of Things
- IP Multimedia subsystems (IMS)
- Legal, societal and political aspects of mobile IT
- Location-based services
- Management of mobile networks
- MNO big data business models
- Mobile advertising
- Mobile application design
- Mobile big data

- Mobile business model and value network dynamics
- Mobile couponing
- Mobile financial services
- Mobile health
- Mobile learning
- Mobile platforms and ecosystems
- Mobile security
- Mobile social networking services
- Mobiles for Development (M4D)
- Mobility, data mining and privacy
- Networks convergence and integration
- Next Generation Network standards
- Privacy and usability of mobile services
- RFID and NFT integration and usability
- Social implications of mobile IT
- The quantified self and mobile IT
- Theory development for mobile IS
- Wireless contacts and community structures

Important Dates

March 15, 2014:
NEW! submission deadline

April 15, 2014:
Notification of Acceptance

May 15, 2014:
Deadline Camera Ready Copies

June 4-5, 2014:
ICMB 2014 Conference



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Conference Chairs

Carsten Sørensen, LSE
Youngjin Yoo, Temple

Organising Committee

Silvia Elaluf-Calderwood, LSE
Ben Eaton, Oslo University

Programme Committee

To be confirmed, but consisting of the significant group of academics who the past years have contributed to this community in a variety of capacities. If you are on this list we may ask you to review one or two papers, or alternatively to act as associate editor for one or two papers. If you do not wish to be asked, please email contact@mbusiness2014.org. If you are not on the list but would like to be included, please email contact@mbusiness2014.org.

(in alphabetical order by first name):

- Ahmad Ghazawneh
- Amarolinda Saccol
- Annabelle Gawer
- Antonio Ghezzi,
- Carol Hsu
- Christer Carlsson
- Christos K. Georgiadis
- Chuan-Hoo Tan
- Claudia Loebbecke
- Daniele Pica
- David Tilson
- Detlef Schoder
- Elizabeth Fife
- Eusebio Scornavacca
- Frédéric Thiesse
- Gamel O. Wiredu
- George Giaglis
- Greg Gimpel
- Hans van der Heijden
- Harry Bouwman
- Helmut Kremer
- Ibrahim Kushchu
- Ioanna Constantiou
- Jan Damsgaard
- Jan I Markendahl
- Jan Kietzmann
- Jan Ondrus
- John Krogstie
- Jonas Hedman
- Jonathan Wareham
- Junichi Iijima
- Jürgen Karla
- Kai Rannenberg
- Kalle Lyytinen
- Key Pousttchi
- Magnus Bergquist
- Mark de Reuver
- Markus Bick
- Marlene Holmner
- Neels Kruger
- Nikos Mylonopoulos
- Ojelanki Ngwenyama
- Ola Henfridsson
- Ole Hanseth
- Omar El Sawy
- Petter Nielsen
- Pieter Ballon
- Pirkko Walden
- Rahul Basole
- Ravi Sharma
- Rikard Lindgren
- Samuel Fosso Wamba
- Saonee Sarker
- Shang Gao
- Stuart Barnes
- Ulrika Snis
- Vigneswara Ilavarasan
- Virpi Kristiina Tuunainen
- Yufei Yuan



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