

CALL FOR PAPERS Special Issue

DISRUPTIVE INNOVATIONS

Guest editors: Giampaolo Viglia, Hannes Werthner and Dimitrios Buhalis

The diffusion of disrupting innovations has generated significant market changes, modifying the dominant logic. This structural change is affecting the organizational networks and the services tourism players are supposed to use to perform well in markets (and be efficient).

This disruptive change affects the whole tourism and hospitality industry: relationships between players change as their respective roles change; this is driven by e-commerce / e-business and disruptive innovation. For instance hotels, thanks to e-business technological platforms, can now use algorithms to set yield and revenue management strategies, monitor competition in real time and allow consumers to use mobile devices to access several services.

In the tourism industry, many innovations have been initiated from companies in the information technology sector. Generally, Information technology is revolutionizing products, services and markets.

The aim of this Special Issue is to promote new theoretical and empirical research on disruptive innovation for tourism, understanding how and why the changes happened (theory building), as well as providing cases for the respective arguments.

TOPICS OF INTEREST

The major topics of interest focus on disruptive innovation and their role within the Tourism experience and industry. They include but are not limited to:

- Structural changes to the industry (e.g.: dematerialization, smartness, new forms of accommodations, disruptive technologies, mobile, etc.)
- New market structures and network relations as well as new roles of tourism players
- Diffusion issues
- Operators' challenges (e.g.: forecasting the future demand, aggregations, smart statistics to support change, identifying competitor set)
- Incremental innovation versus disruptive innovation (e.g., going beyond traditional business, traditional markets exploring not well understood problems)
- How smart and connected Products are transforming competition
- Contextual issues (sectorial differences as well as regional differences; competition vs oligopoly)

SUBMISSION

Papers are required no later than June 30th 2016

Notification of outcome will be provided by August 30th 2016

Final papers should be submitted by October 15th 2016

Please submit manuscripts through the Springer online system (if you are a new author to the system you will be required to create a system login).

<https://www.editorialmanager.com/jitt>

Submission of a manuscript implies: that the work described has not been published before; that it is not under consideration for publication anywhere else; that its publication has been approved by all co-authors, if any, as well as by the responsible authorities – tacitly or explicitly – at the institute where the work has been carried out.

The publisher will not be held legally responsible should there be any claims for compensation.

The journal imposes no hard limits on the paper length as long as what authors write is important. Submissions that exceed 40 pages in journal format (including illustrations and references) should however be accompanied by a short justification as to why a briefer discussion of their research results.

Full author instructions may be found here: <http://www.springer.com/journal/40558>

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