

THE 5th EUROPEAN CONFERENCE ON
ORGANIZATIONAL KNOWLEDGE, LEARNING, AND CAPABILITIES

OKLC



april

AUSTRIA | INNSBRUCK

02 - 03 April



www.uibk.ac.at/congress/oklc2004



Location

Altitude: 575 m (1886 feet)
Altitude Seegrube: 1350m (4429 feet) - Conference Dinner
Inhabitants: 114.000
GPS: 47°18'26" N / 11°22'32" E
Average temperature: 15,5 degree celsius
Sightseeing/Activities : Golden Roof, Crystal Worlds
Swarovski, Nordkette/Hafelekar, Glaciers, Skiing,
Hiking

Surrounded by the wonderful panorama of the Nordkette mountains a meeting in Innsbruck is not only an intellectual experience, but also an event for all senses. It is a city which can not be explained - it must be experienced.

Organization

The Conference is hosted by the Department of Management, University of Innsbruck

Conference Organizing Committee:

Hans H. Hinterhuber
Birgit Renzl
Kurt Matzler
Harald Wohlfart

Conference Homepage

www.uibk.ac.at/congress/oklc2004

Conference E-mail

oklc2004@uibk.ac.at

Universitaetsstr. 15
A-6020 Innsbruck,
ph.: +43-512-507 7181
fax: +43-512-507 2968
<http://www.uibk.ac.at>
http://www.uibk.ac.at/c/c4/c436/u_fuehrung/index.html

The aim of OKLC 2004 will be to continue the success of the previous conferences in encouraging **critical debate** around the various perspectives on knowledge in organizations. Submissions are encouraged around such topics as innovation, knowledge sharing, the relationship between the management of knowledge and advances in communication and information technologies, organizational learning and communities or Practice etc. with the aim to advance the **knowledge-based view** of the firm – mirroring current academic and practitioner debates on the centrality of knowledge in organisations. The following list of topics is indicative of these major themes:

Main Topics

- Managing organizational knowledge and competence
- Epistemology of knowledge
- Knowledge creation and innovation
- Knowledge sharing
- Communities of practice, knowledge networks and networking
- Integrating knowledge across organizations
- Organizational learning
- Leadership and HRM in knowledge-based organizations
- Knowledge work
- Knowledge and Information technology
- Intangible assets and social, intellectual, and cultural capital

Academic Track

Scholars from all areas of management and business studies are invited to submit papers that address one or more, or versions of, the preceding topics - the natural home of conventional academic papers.

Practitioners Track

This track invites conventional academic papers as well as more experience-based papers, which are more descriptive in style and highly application-oriented. In this track leading practitioners will be invited to share their experiences.

PhD Workshop

In addition to the previous tracks there will be a PhD workshop directed to the special needs of work-in-progress papers of PhD-candidates. Please, refer to www.uibk.ac.at/congress/oklc2004 for more detailed information.

Submissions

Authors should submit a 1,000 word abstract, which will be double-blind refereed by the academic community. All abstracts must be attached as Word documents and should be sent to OKLC2004@uibk.ac.at as e-mail attachment by Oct. 15, 2003 and must contain on a separate sheet the title and the name of the authors, postal addresses, telephone number, e-mail addresses, and whether the contribution should be classified as academic, practitioner, or PhD working paper. Notification of acceptance will be sent by Nov. 28, 2003. Final papers must be submitted by February 27, 2004 in order to be included in the conference proceedings. The conference will be limited to 200 participants. Please refer to www.uibk.ac.at/congress/oklc2004 for more detailed information.

KEY-NOTE SPEAKERS AND PANEL DISCUSSANTS (CONFIRMED)

Günther Klementz, Chief Knowledge Officer der Siemens AG, Germany


Karin Knorr Cetina, Professor of Sociology, University of Konstanz and Institute for Global Society Studies, University of Bielefeld, Germany

Ron Sanchez, Visiting Professor of Management, Copenhagen Business School, Denmark and Linden Visiting Professor of Industrial Analysis, Lund University, Sweden

Thomas Durand, Professor Strategy and Technology, ECP, France

Robert D. Galliers, Professor of Information Systems, LSE, UK and now Provost at Bentley College, USA

Ursula Schneider, Head of the Department of International Management, University of Graz, Austria



Amsterdam	735 km	Milan	258 km
Athens	923 km	Munich	126 km
Berlin	600 km	Paris	683 km
Barcelona	991 km	Prague	382 km
Brussels	643 km	Rome	616 km
Frankfurt/Main	370 km	Stockholm	1,445 km
Hamburg	760 km	Vienna	403 km
London	700 km	Zürich	211 km

*air-line distance

Mats Alvesson, Lund University, Sweden

Rafael Andreu, IESE, Spain

Hubert Biedermann, Mining University of Leoben, Austria

Eduard Bonet, ESADE, Spain

Thomas Durand, Ecole Centrale de Paris, France

Ellen Enkel, University of St. Gallen, Switzerland

Robert D. Galliers, LSE, UK and Bentley College, USA

Sirkka Jarvenpaa, University of Texas, USA

Georg von Krogh, University of St. Gallen, Switzerland

Seija Kulkki, Helsinki School of Economics and Business, Finland

Gabriele Lakomski, The University of Melbourne, Australia

Mette Mønsted, Copenhagen Business School, Denmark

Nicos Mylonopoulos, ALBA, Greece

Sue Newell, Bentley College, USA and Royal Holloway, University of London, UK

Klaus North, University of Applied Sciences Wiesbaden, Germany

Margit Osterloh, University of Zurich, Switzerland

Peter Pawlowsky, Technical University of Chemnitz, Germany

Gilbert Probst, University of Geneva, Switzerland

Maxine Robertson, University of Warwick, UK

Friedrich Roithmayr, University of Innsbruck, Austria

Harry Scarbrough, University of Warwick, UK

Ursula Schneider, University of Graz, Austria

Georg Schreyögg, Free University Berlin, Germany

Jill Shepherd, University of Strathclyde, UK

Sandra Sieber, IESE, Spain

Jacky Swan, University of Warwick, UK

Gabriel Szulanski, INSEAD, France

Haridimos Tsoukas, ALBA, Greece and University of Strathclyde, UK

Salvatore Vicari, Bocconi University, Italy