

# EURAM 2005

Responsible Management in an Uncertain World  
4-7 May, 2005, Technische Universität München

## CALL FOR TRACK PROPOSALS & PAPER SUBMISSIONS

**Track Proposals due 15 October 2004**

**Paper Submissions due 15 February 2005**

The EURAM tradition is to host stimulating conversations on contemporary issues, proposed and organized by the EURAM community. The 2005 conference provides an opportunity for management researchers and reflective practitioners to discuss a wide range of issues from sustainability and other values to the challenges and solutions offered by innovation and technology. Other subjects of interest to participants are also welcome.

Tracks will be of varying lengths allowing delegates to participate in multiple dialogues. Reflecting the multi-disciplinary nature of the EURAM community, we especially encourage track submissions that will open a dialogue across theoretical, methodological and disciplinary boundaries.

Submitted tracks are expected to attract research from a broad international research community. Submitted papers shall present and discuss accordingly up-to-date research to stimulate active discussion during the conference. We also strongly support submissions that will foster knowledge co-creation with reflective practitioners.

**The following topics illustrate some issues we hope will be discussed at EURAM 2005:**

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|---|---|
| — Responsible Leadership                    | — Corporate Governance                        |
| — Corporate Citizenship                     | — Individual Values and Work Responsibilities |
| — Managing Organizational Boundaries        | — Gender Issues                               |
| — Evolving Information Systems & Technology | — Work/Family Relations                       |
| — Customer-based Strategies                 | — Social Entrepreneurship                     |
| — Strategic Trade-offs                      | — Regional Development in the Extended EU     |
|   | — ...   |

All other topics of concern to management researchers are also welcome. We explicitly invite past EURAM track chairs to continue their successful tracks.

**WWW.EURAM2005.DE**

**Track proposals** will be reviewed members of the program committee. All selected tracks and track chairs will be highlighted in the conference program and on the conference website. Track chairs are expected to promote their track actively in their respective research communities and to take responsibility for selecting and combining research papers into well-designed conference sessions.

The EURAM organization committee will support the track chairs in the administration of the review process and track organization. Please note the tight turnaround between the 15 February date for paper submission and notification of authors by 15 March. We invite track proposals until 15 October 2004. Please submit a track proposal consisting of:

- a track title,
- name(s), affiliation(s), and full contact details (including phone, fax, and e-mail) of track chair(s),
- a short abstract of up to 200 words that can be posted on the web and in the conference materials, followed by a list of illustrative possible sub-topics,
- a plan for how you as a track chair will put the different papers of your track in context and connect them with past and future conversations (e.g. an invited panel, developmental reviews, senior discussants, etc.),
- ideas about how to attract potential participants for your track and to reach a multinational audience for your track (we particularly encourage proposals based on international networks of researchers),
- an initial list of potential reviewers for your track.
- Please save all information in one MS Word (compatible) file only and name the file with a short name of your track (e.g. Organizational Boundaries.doc; do not name it "EURAM track proposal").

Please e-mail your proposal with the MS Word (compatible) file attached to [track@euram2005.de](mailto:track@euram2005.de).

**Submission of tracks: 15 October 2004**

**Notification of track chairs: 10 November 2004**

**Paper submissions** shall be addressed primarily to the selected tracks of EURAM 2005. However, there will be also an open track for interesting papers beyond the original EURAM tracks. Paper submissions will be reviewed by the track chairs and reviewers assigned to the tracks.

The EURAM organization committee will provide an online system to submit papers and get feedback from the reviewers.

Detailed information on how to submit a paper will be published on the conference web site. There will be an online paper handling and review system available for your convenience. Please follow the style guide of the European Management Review for formatting your paper (available on [www.palgrave-journals.com/emr](http://www.palgrave-journals.com/emr)).

Outstanding papers will be submitted by track chairs to the program committee for consideration as best paper. The award will be made during the official conference dinner.

**Submissions of papers: 15 February 2005**

**Notification of authors: 15 March 2005**

## EURAM Program Committee

- Per-Olof Berg, Stockholm School of Entrepreneurship, Sweden
- Donatella Depperu, Università Commerciale Luigi Bocconi, Italy
- Thomas Durand, École Centrale Paris, France
- Pierre Dussauge, Groupe HEC Grandes Ecoles de Commerce, France
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- Anne Sigismund Huff, Technische Universität München, Germany
- Peter Karnoe, Copenhagen Business School, Denmark
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- Peter McKiernan, University of St Andrews, UK
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- Joan E. Ricart, Universidad de Navarra, Spain
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- Bart Van Looy, Katholieke Universiteit Leuven, Belgium

## EURAM 2005 Co-Chairs

Anne Sigismund Huff, TUM Business School

Ralf Reichwald, TUM Business School

[www.euram2005.de](http://www.euram2005.de)

## EURAM 2005 Organizational Contact

Kathrin Moeslein, TUM Business School ([moeslein@wi.tum.de](mailto:moeslein@wi.tum.de))

Frank Piller, TUM Business School ([piller@wi.tum.de](mailto:piller@wi.tum.de))

[track@euram2005.de](mailto:track@euram2005.de)

### About the European Academy of Management

The European Academy of Management is a professional society for scholars in the field of management. EURAM aims to be an open, international and multicultural European forum for networking and research in general management, strategy, corporate governance, organizational theory, organizational behavior and decision-making. EURAM emphasizes multidisciplinary theoretical perspectives and methodological pluralism as well as critical examinations of the historical and philosophical roots of management theory and practice.

EURAM organizes an Annual Conference which is hosted each year by a university or scientific institute in Europe. As a pre-conference activity, a Doctoral Colloquium for Students is organized. The Academy edits the European Management Review, a Europe-based premier research journal. Published twice a year, the journal is dedicated to advancing the understanding of management in organizations through investigation and theoretical analysis.

EURAM is an association for everybody with a professional interest in the field of management. If you teach or do research in management, or if you practice management and are interested in reflecting on your profession, EURAM is the association for you. For more information, please contact the EURAM secretariat.

Nicole Coopman, EURAM secretariat  
[nicole.coopman@eiasm.be](mailto:nicole.coopman@eiasm.be)

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