



# EURAM 2005: Responsible Management in an Uncertain World

4-7 May 2005, Technische Universität München, Munich, Germany  
[www.euram.2005](http://www.euram.2005)

**CALL FOR  
TRACK PROPOSALS (due 15 October 2004) &  
PAPER SUBMISSIONS (due 15 February 2005)**

Track Proposals are due 15 October 2004  
Paper Submissions are due 15 February 2005  
**See also [www.euram2005.de](http://www.euram2005.de)**

The European Academy of Management (EURAM) conference EURAM tradition is to host stimulating conversations on contemporary issues, proposed and organized by the EURAM community. The 2005 conference provides an opportunity for management researchers and reflective practitioners to discuss a wide range of issues from sustainability and other values to the challenges and solutions offered by innovation and technology. Other subjects of interest to participants are also welcome.

**Tracks** will be of varying lengths allowing delegates to participate in multiple dialogues. Reflecting the multi-disciplinary nature of the EURAM community, we especially encourage track submissions that will open dialogue across the boundaries of theoretical, methodological and disciplinary boundaries.

Submitted tracks are expected to attract research from a broad international research community. Submitted papers shall present and discuss accordingly up-to-date research to stimulate active discussion during the conference. We also strongly support submissions that will foster knowledge co-creation with reflective practitioners.

The **following topics illustrate the types some of the issues** we hope that will be discussed at EURAM 2005:

- Responsible Leadership
- Corporate Governance
- Corporate Citizenship
- Customer-based Strategies
- Gender Issues
- Strategic Trade-offs
- Corporate Governance
- Managing Organizational Boundaries
- Evolving Information Systems and Technology
- Individual Values and Work Responsibilities
- Gender Issues
- Work/Family Relations
- Social Entrepreneurship
- Regional Development in the Extended EU
- . . .

**All other topics of concern to management researchers are also welcome. We explicitly invite past EURAM track chairs to continue their successful tracks.**

**(1) Track proposals** will be reviewed by the members of the program committee (hier hattest du vorhin doch die vierer Riege vorgeschlagen?). All selected tracks and track chairs will be highlighted in the conference program and on the conference website.

Track chairs are expected to promote their track actively in their respective research communities and to take responsibility for selecting and combining research papers into well-designed conference sessions.

The EURAM organization committee will support the track chairs in the administration of the review process and track organization. Please note the tight turnaround between the 15 February date for paper submission and notification of authors by 15 March 2005.

Organization of track proposals:

We invite track proposals until **15 October 15, 2004**. Please submit a track proposal consisting of

- ① a track title,
- ① name(s), affiliation(s), and full contact details (including phone, fax, and e-mail) of track chair(s),
- ① a short abstract of up to 200 words that can be posted on the web and in the conference materials, followed by a list of illustrative possible sub-topics,
- ① a plan for how you as a track chair will put the different papers of your track in context and connect them with past and future conversations (e.g. an invited panel, developmental reviews, senior discussants, etc.),
- ① ideas about how to attract potential participants for your track and to reach a multinational audience for your track (we particularly encourage proposals based on international networks of researchers),
- ① an initial list of potential reviewers for your track.
- ① Please save all information in one MS Word (compatible) file only and name the file with a short name of your track (e.g. Organizational Boundaries.doc; do NOT name it "EURAM track proposal"!).

Please e-mail your proposal with the MS Word (compatible) file attached to [track@euram2005.de](mailto:track@euram2005.de).

Submission of tracks: **15th October 2004**

Notification of track chairs: 10th November 2004

**(2) Paper submissions** shall be addressed primarily to the selected tracks of EURAM 2005. However, there will be also an **open track** for interesting papers beyond the original EURAM tracks. will be reviewed by the track chairs. Paper submissions will be reviewed by the track chairs and reviewers assigned to the tracks. T .

The EURAM organization committee will provide an online system to submit papers and get feedback from the reviewers. Paper proposals shall be addressed primarily to the selected tracks of EURAM 2005. However, there will be also an open track for interesting papers beyond the original EURAM tracks.

Organization of paper submission:

the EURAM organization committee will provide an online system to submit papers and get feedback from the reviewers.

Detailed information on how to submit a paper will be published on the conference web site. There will be an online paper handling and review system available for your convenience. Please follow the style guide of the *European Management Review* for formatting your paper (available on <http://www.palgrave-journals.com/emr>).

Outstanding papers will be submitted by track chairs to the program committee for consideration as best paper. The award will be made during the official conference dinner.

Submissions of papers: **15th February 2005**

Notification of authors: 15th March 2005

### **EURAM Program Committee:**

Per- Olof Berg, Stockholm School of Entrepreneurship, Sweden  
Donatella Depperu, Università Commerciale Luigi Bocconi, Italy  
Thomas Durand, École Centrales Paris, France  
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Ralf Reichwald, Technische Universität München, Germany  
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Joan E. Ricart, Universidad de Navarra, Spain  
Arja Ropo, University of Tampereen yliopisto, Finland  
Bart Van Looy, Katholieke Universiteit Leuven, Belgium

### **EURAM 2005 Co-Chairs:**

Anne Sigismund Huff, TUM Business School  
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### **About the European Academy of Management**

The European Academy of Management is a professional society for scholars in the field of management. EURAM aims to be an open, international and multicultural European forum for networking and research in general management, strategy, corporate governance, organisational/organizational theory, organisational/organizational behaviour/behavior and decision-making. EURAM emphasizes multidisciplinary theoretical perspectives and methodological pluralism as well as critical examinations of the historical and philosophical roots of management theory and praxis.

EURAM organises/organizes an Annual Conference which is hosted each year by a university or scientific institute in Europe. As a pre-conference activity, a Doctoral Colloquium for Students is organized. The Academy edits the European Management Review, a Europe-based premier research journal. Published twice a year, the journal is dedicated to advancing the understanding of management in organisations/organizations through investigation and theoretical analysis.

EURAM is an association for everybody with a professional interest in the field of management. If you teach or do research in management, or if you practice management and are interested in reflecting on your profession, EURAM is the association for you. For more information, please contact the EURAM secretariat.

Nicole Coopman, EURAM secretariat (nicole.coopman@eiasm.be)

**www.euram-online.org**  
**www.euram2005.de**